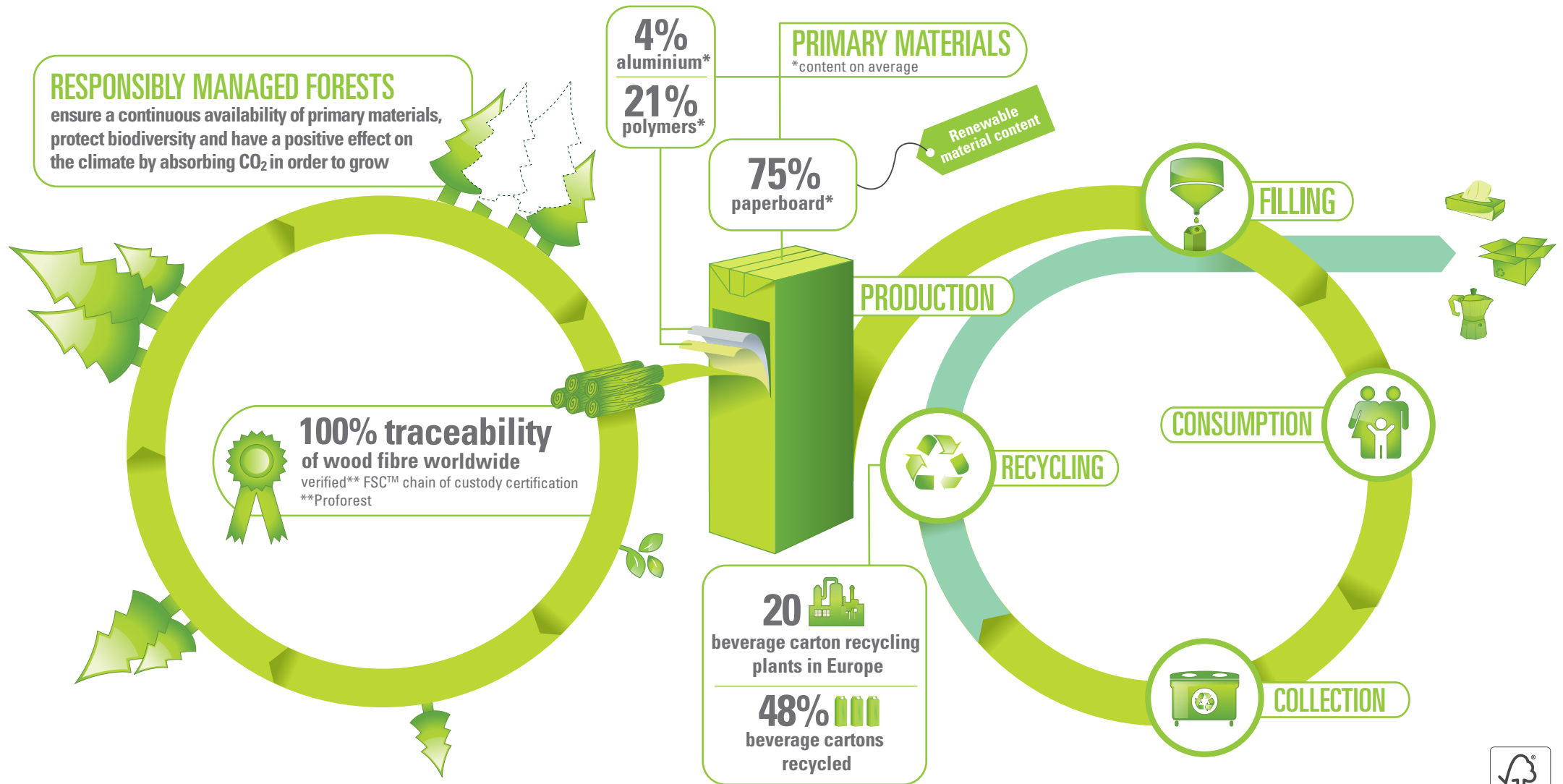


# BEVERAGE CARTONS CONTRIBUTE TO A CIRCULAR ECONOMY

- responsible sourcing
- renewable materials
- supporting recycling



## THE CIRCULAR ECONOMY IS ABOUT:

ENCOURAGING RESPONSIBLE SOURCING  
for all primary materials

INCENTIVISING THE USE OF BIO-BASED  
AND/OR RENEWABLE MATERIALS  
starting with packaging

ENSURING THAT ALL RECYCLABLE PACKAGING IS RECYCLED  
packaging is separately collected  
and diverted from landfill



The mark of  
responsible forestry  
FSC® N001674



THE ALLIANCE FOR  
BEVERAGE CARTONS  
AND THE ENVIRONMENT