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BEVERAGE CARTONS TEAM UP WITH WWF AND UN TO ENHANCE BIODIVERSITY IN LIFE-CYCLE ASSESSMENTS

The Alliance for Beverage Cartons and the Environment (ACE), representing the European beverage carton industry, applauded the recent [progress report on the European Forest Strategy](#).

Annick Carpentier, ACE Director General, acknowledged the strides forward highlighted in the progress report, and added: *“We are pleased to see the European Commission’s emphasis on the role of sustainable forest management in achieving a sustainable economic growth, while protecting biodiversity. This is a priority we share.”*

ACE members have long been committed to promoting sustainability in forest management. Beverage cartons they produce only use wood fibres that are fully traceable and sourced sustainably, allowing for biodiversity to restore. To move the value chain closer to achieving sound environmental management, the beverage carton industry sees the need to strengthen the link between sustainable forest management practices and life-cycle assessments (LCAs).

As proof of this commitment, ACE was pleased to facilitate a novel process gathering experts from different fields to discuss how LCA can better assess and safeguard biodiversity. Organised together with the UN Environment and the WWF in the surroundings of a sustainably managed Nordic forest, a workshop culminated in a concrete set of recommendations, ‘the [Gimo Recommendations](#)’, that help bridge the current gap between sustainable forest management and LCAs.

The three-pronged approach outlined in the recommendations demonstrates how it can actively contribute to the protection of life on land (SDG15). Commenting on the future needs, Carpentier added: *“It is the responsibility of all of us to protect our ecosystems and for our industry enhancing sustainable forestry is a way to go. Sound LCAs have a potential to guide decisions across value chains and contribute to this objective.”*

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Note to Editors

ABOUT ACE

ACE provides a European platform for beverage carton manufacturers and their paperboard suppliers to benchmark and profile cartons as renewable, recyclable and low carbon packaging solutions. Engaging with stakeholders and partners seeking high environmental stewardship, it contributes expertise to EU policy, legislation and standard-setting.

ACE members include beverage carton producers Tetra Pak, SIG Combibloc and Elopak; they develop, manufacture and market systems for the packaging and distribution of food, and produce packaging material at 20 plants in Europe. A great majority of the paperboard used by ACE members in beverage cartons in Europe is produced by Stora Enso in Skoghall (Sweden) and Imatra (Finland), and BillerudKorsnäs in Gävle and Frövi (Sweden), who are also members of ACE.

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