

BRUSSELS

1 SEPTEMBER, 2011



ACE APPOINTS KATARINA MOLIN AS NEW DIRECTOR GENERAL

Katarina Molin joins the Alliance for Beverage Cartons and the Environment (ACE) as the new Director General. ACE is delighted to welcome her to the team effective as of today.

Ms Molin, a Swedish national, has extensive policy and communications experience in the EU environmental arena. Before joining ACE, Katarina Molin worked as Environmental Strategy Manager for Hewlett Packard, and as Policy Adviser and Communications Manager for the Association for the Sustainable Use and Recovery of Resources in Europe (Assurre). Prior to this, she worked on environmental issues in the European Parliament and in the European Environmental Bureau.

Erika Mink, ACE President, says: "We are delighted that Katarina is joining us today. Her experience and expertise will undoubtedly benefit our association, reinforcing ACE's contribution to helping the EU realise its goals for a resource efficient and sustainable economy."

Katarina Molin comments: "I am thrilled to be joining ACE. I look forward to engaging in the EU environmental debate on behalf of an industry that is committed to the responsible and efficient use of natural resources."

Note to Editors

ACE provides a European platform for beverage carton manufacturers and their paperboard suppliers to benchmark and profile cartons as renewable, recyclable and low carbon packaging solutions. Engaging with stakeholders and partners seeking high environmental stewardship, it contributes expertise to EU policy, legislation and standard-setting.

ACE members include beverage carton producers Tetra Pak, SIG Combibloc and Elopak; they develop, manufacture and market systems for the processing, packaging and distribution of beverages and food, and produce packaging material at 23 plants in Europe. About 98% of the paperboard used by ACE members in beverage cartons in Europe is produced by Stora Enso in Skoghall (Sweden) and Imatra (Finland), and Korsnäs in Gävle and Frövi (Sweden), who are also members of ACE. These paper mills and the beverage carton manufacturers in ACE together employ close to 30,000 people worldwide.

For further information please visit the ACE website or contact:

ALBANE SIRAMY • ENVIRONMENTAL AFFAIRS MANAGER
TEL +32 (0)2 504 07 17 • albane.siramy@beveragecarton.eu