



Environmental charter

ACE is the Alliance for beverage Cartons and the Environment, grouping beverage carton manufacturers and liquid packaging board producers. It is a European industry association with an environmental mission and focus. The environmental charter of ACE is the common basis of engagement towards this mission for all members of ACE.

The scope of the charter and the members' engagement mirrors the strategic areas of the association:

- Forestry and renewability
- Environmental footprint
- Recycling and end-of-life management

All members shall adhere to and support the charter. The charter has to be read in conjunction with the Articles of Association of ACE which state that all "*members [...] must agree in writing to abide with [...] the environmental charter [...]*."¹

1. All members are open to dialogue with stakeholders. They support the partnerships that ACE has undertaken and signed with environmental NGOs and other organizations sharing compatible objectives and values.
2. Sustainable forestry and traceability of wood are of vital importance to all members.
 - a. Liquid packaging board (LPB) producers shall achieve and maintain, at the latest one year after joining ACE, independent Chain of Custody certification of their LPB producing mills, according to the standards set by FSC and/or PEFC.
 - b. Beverage carton manufacturers shall have full knowledge of where their raw materials are sourced from and shall adhere to the global voluntary industry commitment²; the commitment has been recognized by the EU -, it ensures traceability of wood fibre, and thereby contributes to combating the scourge of illegal logging.
3. All members shall subscribe to the 'life-cycle' concept and have its products assessed according to internationally recognized standards for life-cycle analyses (LCAs)³ and the measurement of environmental footprints (e.g. carbon footprint). All members will make life-

¹ Articles of Association of ACE, Art. 4 (2009)

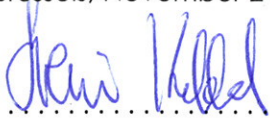
² Industry Commitment by the beverage carton sector on wood traceability(2007)

³ ISO standard on green claims, part III - Life-Cycle Assessments (1999)

cycle inventory (LCI) data available for the International life-cycle database (ILCD) according to the templates and procedures agreed by ACE⁴.

4. All members commit, in principle, to support the recycling of post-consumer beverage cartons. Where relevant, beverage carton manufacturers will actively contribute and/or participate in national collection and recycling.
5. All members shall have a publicly available environmental policy.
6. All members commit, in principle, to reduce their CO₂ emissions in order to contribute to combat climate change. They shall have, within one year of joining ACE, publicly available, quantitative and time-bound targets on the reduction of their CO₂ emissions.
7. All members shall contribute environmental expertise to enable ACE to develop its views and outputs.
8. All members must be prepared, upon request from the General Assembly, to have their statements that demonstrate compliance with the commitments made in this charter, audited and third-party verified (at their own cost).
9. The General Assembly has the right to exclude members who violate the provisions of this charter.⁵

Brussels, November 24, 2009



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⁴ ACE template on LCI data, www.beveragecarton.eu (2009)

⁵ Articles of Associations of ACE, Art. 6 (2009)